



August 13, 2018

Certification Term Expires: August 13, 2019

Ms. Piedad Milena Tous  
Multi Latino Marketing Agency, INC  
150 N Wacker Dr.  
Suite 2150  
Chicago, IL 60606

Dear Piedad Milena Tous:

Re: Women/Minority Business Enterprise (WMBE)

Congratulations! After reviewing the information that you supplied, we are pleased to inform you that your firm has been granted certification as a Women/Minority Business Enterprise (WMBE) under the Business Enterprise Program (BEP) for Minority, Females, and Persons with Disabilities

This certification is in effect with the State of Illinois as specified on the above certification term expiration date.

At least 15 days prior to the anniversary date of your certification, you will be notified by BEP to update your certification as a condition of continued certification. In addition, should any changes occur in ownership and/or control of the business or other changes affecting the firm's operations, you are required to notify BEP within two weeks. Failure to notify our office of changes will result in decertification of your firm.

Please be advised, while this certification does not guarantee you will receive a State contract, it does assure your firm the opportunity to participate in the State's procurement process. Your firm's participation on State contracts will be credited only toward Women/Minority Business Enterprise (WMBE) goals in your area(s) of specialty. Your firm's name will appear in the State's Directory as a certified vendor with the Business Enterprise Program in the specialty area(s) of:

NIGP 91503: ADVERTISING AND PUBLIC RELATIONS, INCLUDING SKYWRITING

NIGP 91571: NEWSPAPER AND PUBLICATION ADVERTISING, NON-LEGAL

NIGP 91573: PUBLIC INFORMATION SERVICES, INCLUDING PRESS RELEASES

NIGP 91826: PUBLIC RELATIONS CONSULTING

NIGP 96153: MARKETING SERVICE, INCLUDING DISTRIBUTION, PUBLIC OPINION SURVEYS, RESEARCH, SALES PROMOTIONS, ETC.

Please visit our website at [www.opportunities.illinois.gov](http://www.opportunities.illinois.gov) to obtain information about current and upcoming procurement opportunities, contracts, forms, and also to register to receive email alerts when the State is preparing to purchase a product or service you may provide.

Thank you for your participation in the Business Enterprise Program. We welcome your participation and wish you continued success.

Sincerely,

Carlos Gutiérrez  
Certification Manager  
Business Enterprise Program

